

**From:** dlindsay@deanlindsay.com ()  
**To:** Lissa Duty  
**Date:** Thu, March 4, 2010 2:34:26 PM  
**Subject:** Professional Reference for Lissa Duty

To Whom it May Concern:

I met Lissa Duty, through Helen Harkness, Ph.D. a well known career counselor in Garland. Lissa was teaching a Social Media Crash course that I thought was of interest. I was not available to attend on the date of the course, but I knew I definitely needed additional training on how to use social networking sites more effectively. I arranged a private training session with Lissa.

Lissa has been teaching me how to use the various social networking sites and leverage them for my business. She has repeatedly demonstrated her knowledge and teaching skills. Her patience for teaching is admirable and it's on a level that I can understand and follow along with. Every time we meet I learn something new about social networking and am getting results.

As a professional speaker and coach myself, I know how to identify the key skills needed for this type of work. And I can say, I highly recommend Lissa for teaching individually or in group environments on any topic relating to Social Media Marketing.

Don't hesitate to call if you have any questions.

Sincerely,

Dean Lindsay  
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Author of *The Progress Challenge : Working and Winning in a World of Change*